



TOTAL
FISHERY
CHAIN



more than
sustainability

What is TFC ?

TFC, or Total Fishery Chain is a unique program that collaborates the Common Sustainability program with KML Supply Chain Network producing a stronger, more complete and comprehensive results or reports that can benefit all stakeholders in the Fishery Industry.

Through its experience for many years, KML's seafood chain will be a great proof and evident that will support this TFC program to be very Successful and Powerful in the future.

Vision

Becomes an Ultimate Solution
to Create a Balance and Better Life
for Humanity, Nature and Earth in the Fishery Industry

Mission

- TFC puts its best effort on keeping the sea and water ecosystem.
- TFC puts its best effort to guarantee a sustained supply of seafood that can be used for humanity.
- TFC puts its best effort to educate and to improve the standard quality of life for Fishermen.
- TFC puts its best effort to improve the quality of fish material to be processed for producer needs and interest.
- TFC puts its best effort to produce accurate data and report that can benefit stake holders in the global fishery Industry.
- TFC is a More than Sustainability program.

3 Key Elements of Vertical Integrity



Land

- Consumer - Human Consumption
- Producer - Manufactures

Surface

- Vessel
- Fishing Gear
- Fishermen

Water

- Fishes
- Coral Reef
- Marine Biotas

The Program

Yellowfin Tuna

- TFC will help Tuna fishermen to register their fishing vessels.
- TFC will donate life vests to Tuna fishermen for safety purpose.
- TFC will do trial control for treacibility documents.
- TFC will be focusing its activities on small scale fisheries (one day catching method).
- TFC will record and centralize all data regarding to this FIP program.





Yellowfin Tuna

Yellowfin Tuna	
Species	Thunus albacares
Minimum Size	± 1m
Catching Area	FAO 57, WIP 573 FAO 71, WIP 714



Fishing Vessel

Fishing Area	Timika	Pacitan	Malang
Vessel Total	5	5	5
Gross Tonnage	>30 GT	10-30 GT	10-30 GT
Fishing Gear	Gill Net	Hand Line	Hand Line

Fishing Area	Lombok	Larantuka	Maluku	Maluku
Vessel Total	15	15	7	11
Gross Tonnage	5-10 GT	5-10 GT	5-10 GT	10-30 GT
Fishing Gear	Hand Line	Hand Line	Hand Line	Long Line



Finish Products

World Wide Export	
Port of Destination	SUB - CA
Name of Exportir	Quirch Foods
Product Brand	Prima Star

Processing Plant

PT Kelola Mina Laut	
Landing of Port	Prigi, Pacitan, Sendang Biru
Location	Gresik
Certification	BRC, BAP, HACCP, ISO, C-TPAT

PT Maluku Prima Makmur	
Landing of Port	Ambon, Larantuka
Location	Ambon
Certification	BRC, BAP, HACCP, ISO, C-TPAT

The Program

Octopus

- TFC will be promoting the idea of banning any baby Octopus production below 300 gram.
- TFC will promote/give a new fishing gear as a replacement of spear to fishermen.
- TFC will have a regular sharing session with fishermen about "proper fishing gear to catch octopus.
- TFC will donate life vests to fishermen for safety purpose.
- TFC will donate to university for the coral reef's transplantation program.
- TFC will organize the Octopus cultivation program partnering with reputable universities and BBAL ambon.
- TFC will record and centralize all data regarding to this FIP program.





Octopus

Octopus	
Species	Octopus Vulgaris
Minimum Size	> 300 g
Catching Area	FAO 57, WIP 573 FAO 71, WIP 712, 713, 714, 715



Fishing Vessel

Fishing Area	Lombok	Larantuka	Larantuka
Vessel Total	3	10	9
Gross Tonnage	5-10 GT	<5 GT	5-10 GT
Fishing Gear	Collecting	Fishing Rod	Fishing Rod

Fishing Area	Banyuwangi	Situbondo
Vessel Total	6	4
Gross Tonnage	<5 GT	<5
Fishing Gear	Fishing Rod	Fishing Rod



Finish Products

World Wide Export	
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Name of Exportir	Quirch Foods
Product Brand	Prima Star

Processing Plant

PT Kelola Mina Laut	
Landing of Port	Situbondo, Banyuwangi
Location	Gresik, Luwuk
Certification	BRC, BAP, HACCP, ISO, C-TPAT

PT Maluku Prima Makmur	
Landing of Port	Ambon, Larantuka
Location	Ambon
Certification	BRC, BAP, HACCP, ISO, C-TPAT



Grouper

Grouper	
Species	Epinephelus bleekeri Epinephelus tauvina
Catching Area	FAO 71, WIP 712, 713, 714, 715 FAO 57, WIP 573



Fishing Vessel

Fishing Area	Brondong	Lombok	Sorong
Vessel Total	15	2	4
Gross Tonnage	5-10 GT	<5 GT	5-10 GT
Fishing Gear	Fishing Rod	Fishing Rod	Fishing Rod



Finish Products

World Wide Export	
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Name of Exportir	Quirch Foods
Product Brand	Prima Star

Processing Plant

PT Kelola Mina Laut	
Landing of Port	Brondong
Location	Gresik
Certification	BRC, BAP, HACCP, ISO, C-TPAT
PT Maluku Prima Makmur	
Landing of Port	Sorong
Location	Ambon
Certification	BRC, BAP, HACCP, ISO, C-TPAT



Pelagic

Kingfish, Skipjack Tuna	
Species	Scomberomorus commerson
	Katsuwonus pelamis
Catching Area	FAO 71, WIP 714



Fishing Vessel

Fishing Area	Sorong	Ambon
Vessel Total	4	10
Gross Tonnage	5-10 GT	5-10 GT
Fishing Gear	Fishing Rod	Fishing Rod



Finish Products

World Wide Export	
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Name of Exportir	Quirch Foods
Product Brand	Prima Star

Processing Plant

PT Kelola Mina Laut	
Landing of Port	Sorong
Location	Gresik
Certification	BRC, BAP, HACCP, ISO, C-TPAT
PT Maluku Prima Makmur	
Landing of Port	Sorong
Location	Ambon
Certification	BRC, BAP, HACCP, ISO, C-TPAT

Conclusion

Through our vision and mission, TFC has a dream to have a positive contribution for Fishery Industry, Fishermen Welfare, as well as, keeping the Ecosystem of the Sea to guarantee a Continuous & Stable supply of Fish and Seafood products for humankind.

We hope that TFC program can be very successful in the future. To realize this dream, we also hope that all Stakeholders in this Fishery Industry can work together to reach this goal. It is our responsibility to keep our earth and humankind in a great environment to have a better life in the future.

Partnership

TFC is Partnership with LINI, as the first and only local NGO working on the development of sustainable marine ornamental fisheries in Indonesia, aims to support the conservation and management of marine ornamental fisheries throughout Indonesia, by empowering coastal communities, providing training in practical skills, promoting fairer trade and more sustainable practices of marine resource use.



**IMPROVING LIFE.
PRESERVING NATURE.**



The Goals

- ☑ Un Predictable to Predictable
- ☑ Un Transparent to Transparent
- ☑ Un Sustainable to Sustainable

- Total Integration of Data and Information from Resource to Customer
- Rapid data collection and analysis for better Planning:
Procurement - Production - Marketing and Sales
- Better on planning can guaranty the certainty for production quantity
- By certainty of the production planning, the production activity can be more optimum, high productivity and efficiency, resulting competitive product price
- Data Transparency will generate transparent traceability data, and controls the supply and demand activity
- Control supply and demand will generate better value and support industry sustainability

TOTAL FISHERY CHAIN [.com](http://totalfisherychain.com)

